



JA
STOCK
MARKET
CHALLENGE

Junior Achievement™
of Southwest New England



DATE

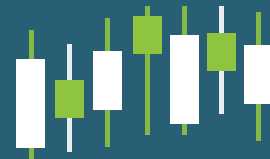
Thursday, November 21, 2024

LOCATION

Stanley Black & Decker
World Headquarters
New Britain, Connecticut

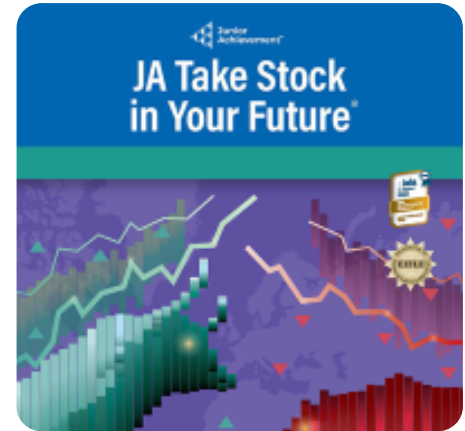
TIME

Student Daytime Challenge - 10am - 1pm
Evening Sponsor Celebration - 5pm - 8pm



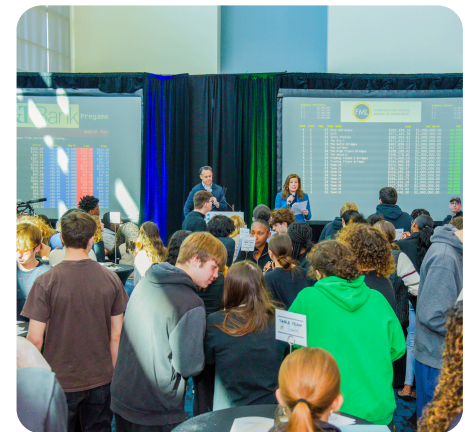
PROGRAM OVERVIEW

The JA Take Stock in Your Future program is a dynamic 5-week course that introduces students to stock fundamentals, market impacts, and investment strategies. Through engaging lessons and practical exercises, students gain essential skills in financial literacy and investment decision-making.



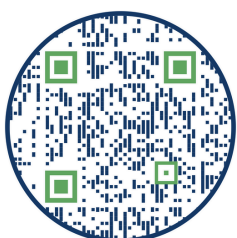
STUDENT CHALLENGE

The program culminates in the Junior Achievement Stock Market Challenge, where students manage \$1,000,000 in simulated investments. With each trading day limited to just 60 seconds, they experience the thrill of fast-paced decision-making and portfolio management, applying what they've learned in a competitive and interactive environment.



EVENING CELEBRATION: A THANK YOU FOR YOUR SUPPORT

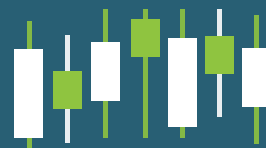
To express our gratitude, we invite you to an exclusive evening event. Network with Connecticut's top professionals, enjoy food and drinks, and engage in a repeat of the stock market simulation. Test your skills and compete for trophies in this lively and engaging setting.



Scan to see
last year's
event in
action!

[Check out our 2024 JA Stock Market Challenge](#)

www.jaconn.com



STOCK MARKET CHALLENGE

\$25,000 PRESENTING SPONSOR

- **Program Impact**
 - Sponsors 5-week JA Take Stock in Your Future program
- **Student Daytime Challenge Impact**
 - Sponsors 4 student teams to participate
 - Speaking opportunity to address participants and ring opening bell
 - Opportunity for employee engagement as traders
- **Evening Sponsor Celebration Benefits**
 - 4 teams (16 adults) to attend and participate
- **Visibility Benefits**
 - Prominent recognition all event marketing, signage, student and volunteer t-shirts
 - Full page ad in event program

\$20,000 CAPITAL SPONSOR

- **Program Impact**
 - Sponsors 5-week JA Take Stock in Your Future program
- **Student Daytime Challenge Impact**
 - Sponsors 3 student teams to participate
 - Speaking opportunity to address participants and ring opening bell
 - Opportunity for employee engagement
- **Evening Sponsor Celebration Benefits**
 - 2 teams (8 adults) to attend and participate
- **Visibility Benefits**
 - Prominent recognition all event marketing, signage, portfolio station and team table tents
 - Full page ad in event program

\$10,000 INVESTMENT SPONSOR

- **Program Impact**
 - Sponsors 5-week JA Take Stock in Your Future program
- **Student Daytime Challenge Impact**
 - Sponsors 3 student teams to participate
 - Speaking opportunity to address participants and ring opening bell
 - Opportunity for employee engagement
- **Evening Sponsor Celebration Benefits**
 - Two teams (8 players) to attend and participate
- **Visibility Benefits**
 - Prominent recognition all event marketing, signage, team table tents
 - Half page ad in event program

\$5,000 PENNY STOCK SPONSOR

- **Program Impact**
 - Sponsors 5-week JA Take Stock in Your Future program
- **Student Daytime Challenge Impact**
 - Sponsors 2 student teams to participate
- **Evening Sponsor Celebration Benefits**
 - 2 teams (8 adults) to attend and participate
- **Visibility Benefits**
 - Prominent recognition all event marketing, signage, and portfolio station
 - Half page ad in event program

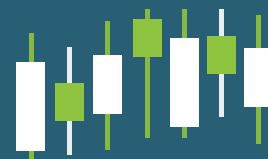
\$2,500 PORTFOLIO SPONSOR

- **Program Impact**
 - Sponsors 5-week JA Take Stock in Your Future program
- **Student Daytime Challenge**
 - Sponsors 2 student teams to participate
- **Evening Sponsor Celebration**
 - 1 team (4 adults) to attend and participate
- **Visibility Benefits**
 - Prominent recognition all event marketing, signage, and portfolio station
 - Half page ad in event program

WHY SPONSOR THE JA STOCK MARKET CHALLENGE?

As a sponsor, you will:

- Inspire hundreds of students with the powerful JA Take Stock in Your Future lessons followed by a realistic experience of what it's like on the trading floor through the JA Stock Market Challenge.
- Sponsor a thrilling daytime stock market simulation where students dive into the world of investing.
- Join the evening's lively stock market challenge and unwind at a networking happy hour with fellow sponsors and industry leaders.
- Showcase your dedication to education and youth development, positioning your company as a driving force behind a generation of financially savvy future leaders.
- Play a crucial role in educating and inspiring young minds but also enjoy the benefits of enhanced brand visibility, community engagement, and valuable networking opportunities



STOCK MARKET CHALLENGE

Empower Tomorrow's Investors with the JA Stock Market Challenge

<input type="checkbox"/>	PRESENTING SPONSOR	\$25,000
<input type="checkbox"/>	CAPITAL SPONSOR	\$20,000
<input type="checkbox"/>	INVESTMENT SPONSOR	\$10,000
<input type="checkbox"/>	PENNY STOCK SPONSOR	\$5,000
<input type="checkbox"/>	PORTFOLIO SPONSOR	\$2,500

Contact Name	Title of Contact	Company Name
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Street	City, State	Zip Code
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Phone	Email
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Signature	Date
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For all sponsorships, please forward a high-definition file of the corporate logo to be used.

Please make checks payable to Junior Achievement of Southwest New England, Inc.
and mark with

“Stock Market Challenge Sponsorship”
70 Farmington Avenue Hartford, CT 06105

Contact: Kate Tedford, Director of Philanthropy
Phone: (860) 986-7487 **E-mail:** ktedford@jaconn.org
www.jaconn.org